

POLITICAL ANALYSIS

NPP Chairmanship Race: What Delegates Are Really Saying — New Survey Reveals

A new nationwide survey by Apex Intelligence and Innovation Insights offers an early picture of delegate sentiment, candidate strength and the leadership qualities likely to shape the NPP’s next chairmanship contest.

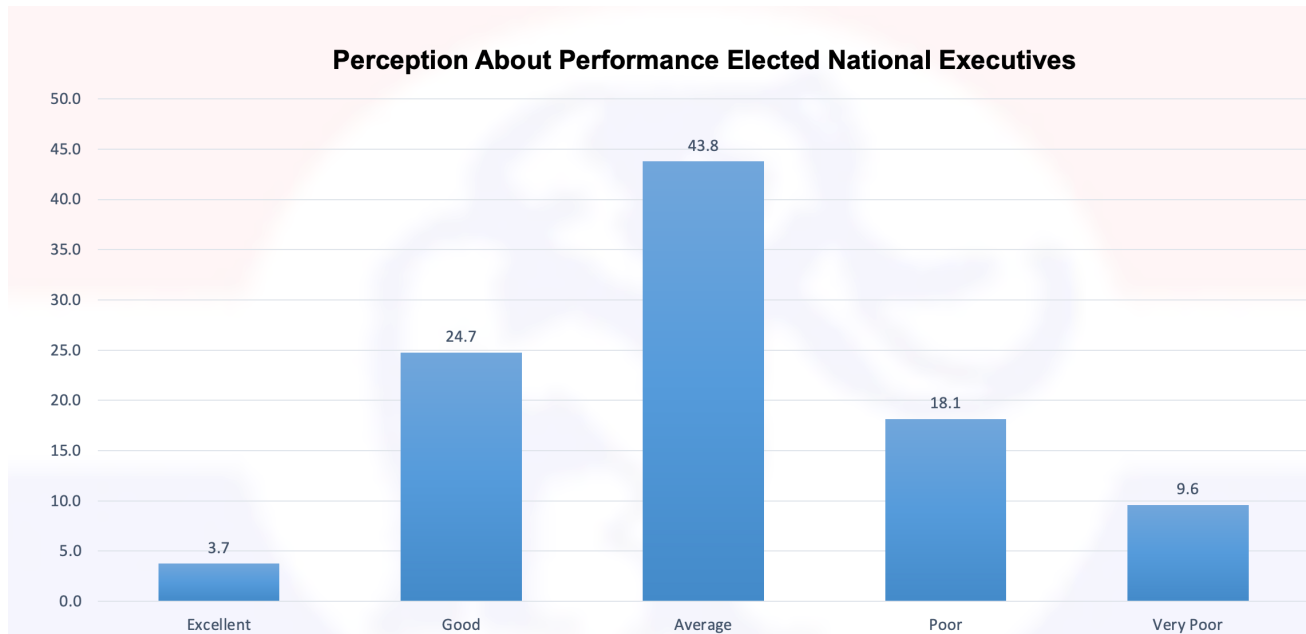
By Apex Intelligence and Innovation Insights | Non-profit research organisation | March 2026

Delegates give a moderate rating to Current Leadership

A new nationwide survey conducted by Apex Intelligence and Innovation Insights, a non-profit research organisation, has provided fresh insight into the dynamics shaping the New Patriotic Party’s upcoming national chairmanship race. The study covered all 16 regions and engaged 871 party delegates, offering a broad snapshot of leadership evaluation, candidate positioning and delegate expectations ahead of the internal contest.

According to the findings, delegates have delivered a mixed verdict on the performance of the current national executives. While 24.7 per cent rated their performance as good, the largest share, 43.8 per cent, described it as average. At the same time, 18.1 per cent rated performance as poor and 9.6 per cent as very poor. This points to a leadership environment marked more by guarded acceptance than strong enthusiasm, a condition that often creates room for change in internal party races.

Figure 1: Rating of the Current NPP Elected National Executives

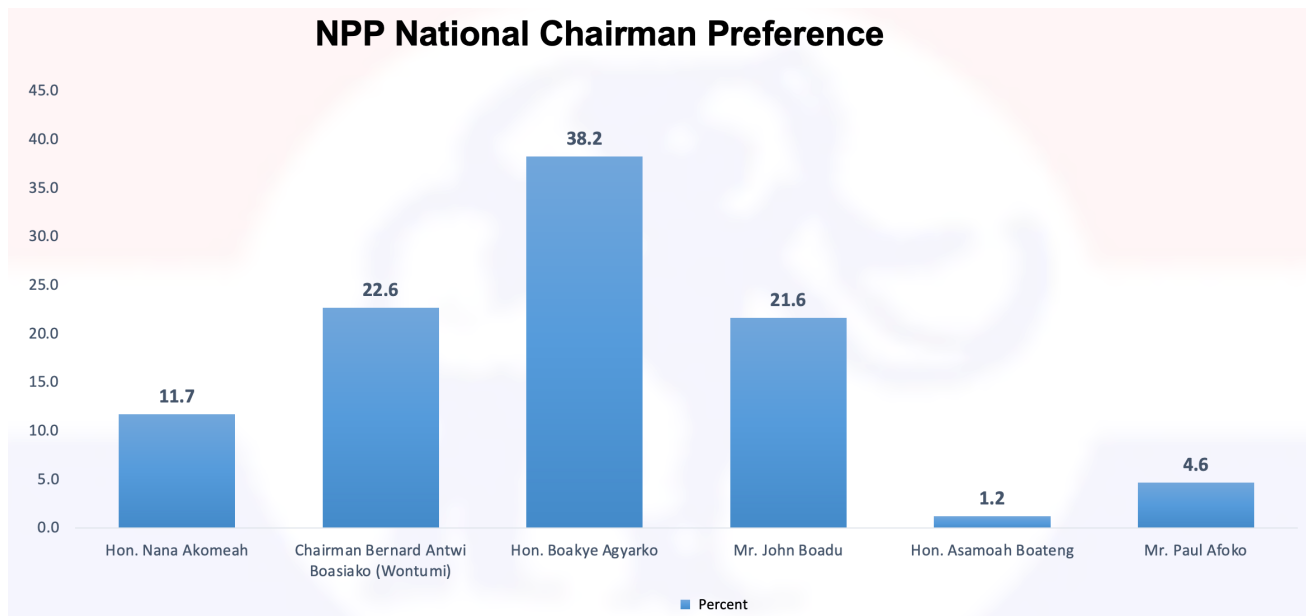


Boakye Agyarko leads in early delegate preference.

In terms of who is currently seen as most likely to win the chairmanship race, Hon. Boakye Agyarko emerges as the leading contender with 38.2 per cent support among respondents. He is followed by Chairman Bernard Antwi Boasiako, popularly known as Wontumi, with 22.6 per cent, while Mr. John Boadu records 21.6 per cent. Other aspirants trail considerably behind in the current delegate perception landscape.

Although internal party contests can change quickly, the numbers suggest that Boakye Agyarko enters this phase of the race with a measurable advantage. The contest, however, remains competitive enough to demand strong organisation, coalition building and sustained outreach from all serious contenders.

Figure 2: Delegates Preference for the National Chairmanship Position

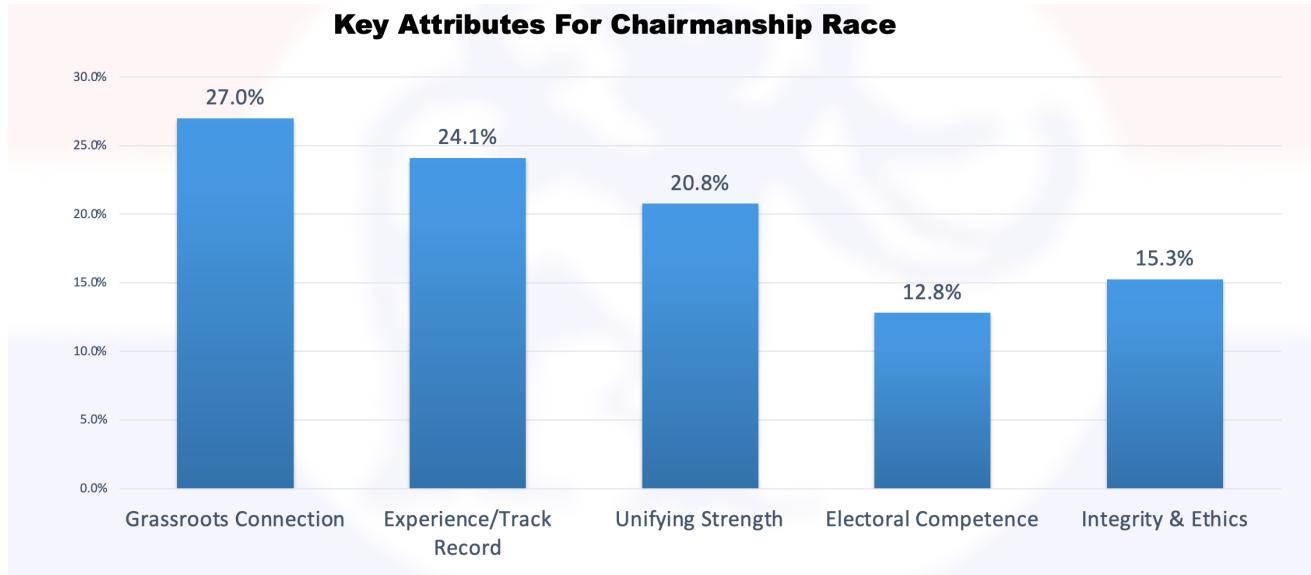


What delegates say matters most

One of the most revealing aspects of the survey is the ranking of the quality's delegates want in the next national chairman. Grassroots connection ranks first at 27 per cent, followed by experience and track record at 24.1 per cent, and unifying strength at 20.8 per cent. Integrity and ethics account for 15.3 per cent, while electoral competence stands at 12.8 per cent.

These figures show that delegates are placing premium value on practical political capacity. In effect, they appear to be looking for a leader who can connect directly with the party base, command respect through experience and keep the party united in a competitive political environment.

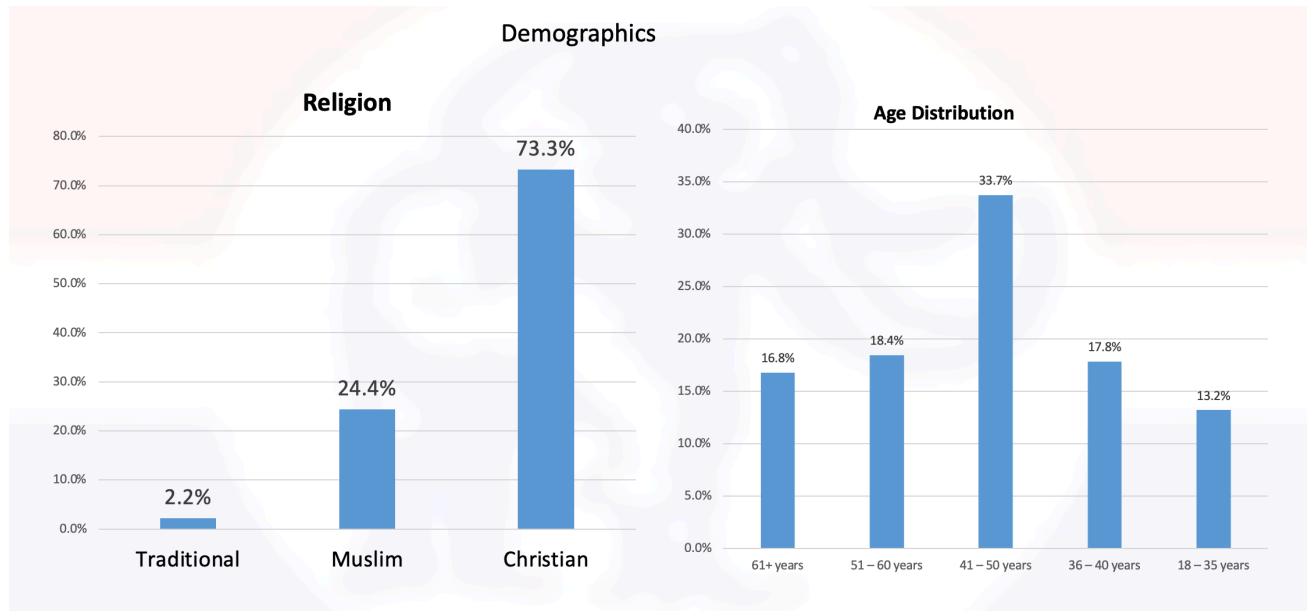
Figure 3: Key Attributes For Chairmanship Position



Regional and demographic patterns

The survey also points to important regional and demographic differences that could shape the eventual outcome. Some candidates appear to enjoy strong support in specific regions, while others demonstrate broader appeal across several parts of the country. In addition, delegates aged between 41 and 50 form the largest bloc in the sample, indicating that this age group may be especially influential in determining the direction of the race.

These regional and demographic trends underline the strategic importance of targeted campaigning. A candidate who combines a national message with strong regional networks may be better positioned to convert visibility into votes at the delegate level.



More than a popularity contest

The findings suggest that the NPP chairmanship race is unlikely to be decided by name recognition alone. Organisation, credibility, party unity and the ability to maintain a living relationship with the grassroots are likely to matter just as much as personal popularity or media visibility.

For that reason, the race should be understood not simply as a contest between individuals, but as a test of who can best persuade delegates that they have the capacity to rebuild confidence, strengthen internal cohesion and position the party effectively for future national electoral battles.

The wider implication

The outcome of the chairmanship race will carry consequences beyond the internal structures of the party. The national chairman will influence organisational discipline, political messaging, mobilisation strategy and the party's readiness for future electoral competition.

For observers of Ghanaian politics, the survey sends one clear message: delegates are looking for leadership that can reconnect the party to its grassroots, unify its internal ranks and provide a credible strategic direction for the years ahead.

Survey note: Fieldwork ran from March 11 to March 22, 2026, using a stratified random sample of 871 NPP delegates across the 16 regions, with a 95 per cent confidence level and a margin of error of ± 4.0 per cent.